

FALL 2019

GREETINGS from

# BOARDWALK TIMES

Seashore Gardens Living Center Established 1916



Grandparents Day was a hit!

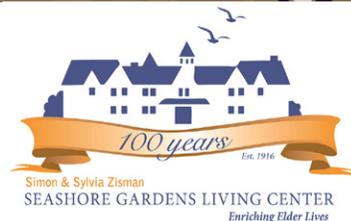


Janice T. Cambron and Letty & Steve Chang receiving their awards at this year's Gala.



Our recreation staff with the Summer Sizzlers at their talent show.

22 W. Jimmie Leeds Road, Galloway Township, NJ 08205  
(609) 404-4848 ■ [www.seashoregardens.org](http://www.seashoregardens.org)



# From the Desk of Martin H. Klein, President/CEO



Dear Friends,

L'Shanah Tovah. It's the start of the Jewish New Year, a time of reflection and new beginnings.

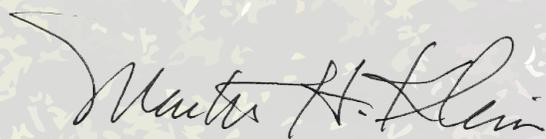
I have the unique perspective, as one who has been here more than 50 years, to look back upon a half century at SGLC. There have been challenges and successes, heartbreaking losses and heartwarming moments. Through it all, our mission to Enrich Elder Lives has been our guiding light.

The care of our Fathers and Mothers is the holiest of all our obligations. Individually and collectively, it is our sacred responsibility. This quality of life at SGLC would not be possible if it were not for the dedication and professionalism of our staff, and the leadership of our voluntary board and other folks who have given so much of their time and financial support. As I reflect on all that we have accomplished this past year, I am deeply grateful to all those who have made it possible.

The new year is a time for growth. The renovation of our 2 South Neighborhood epitomizes new beginnings. We seek to update this space for our residents who need total care. Our goal is to create a warm and welcoming social area for them to visit with family and friends, and to connect to family near and far via state-of-the-art technology. I hope you will join me in ensuring our future by supporting this project, and the others that enrich elder lives.

In closing, I want to take this opportunity to wish you and your family a sweet new year. May 5780 bring health, happiness, peace and prosperity to us all.

Most sincerely,



Martin H. Klein, MA, LNHA, CALA  
President & CEO

## *Our Mission*

**The Simon & Sylvia Zisman Seashore Gardens Living Center is a nonprofit home for the aged, guided by Jewish tradition, law and charity, dedicated to enriching the quality of life for each of our residents. Seashore Gardens Living Center continuously strives to provide the finest quality of health care and supportive services to our residents. Seashore Gardens Living Center promises to remain proactive in meeting the challenges we face with the understanding that we are in existence for our residents.**

# From the Desk of Alysia Price, Executive Director



During a time when the average employee changes jobs 10 to 15 times during his or her career, SGLC has a record of longstanding employees that is unprecedented. Our president and CEO, Martin H. Klein, is celebrating his 50th year at SGLC. Many of our nurses and medical staff have made a lifetime career here.

In my nineteenth year here, I've stepped into the role of my longtime colleague and mentor, Janice Cambron. I'm working closely with our board and Mr. Klein, to ensure that our residents are well cared for, and have access to the innovative programming that enriches elder lives. In that regard, I'm working on grants and sources of funding, and with the community to further our mission.

We've welcomed back Michelle Matino as the new assistant administrator. Previously, Michelle was SGLC's admissions coordinator from 2014-16. She has jumped right in, getting to know our residents and starting some new activities such as weekly meditation. She's also spending time in each department to gain a deeper understanding of everyone's roles so that she may more fully support them.

Importantly, our residents remain the focus. As the weather gets colder, we warm up with countless activities planned by our talented recreation staff. Our intergenerational programs, weekly entertainment and holiday visits also are highlights. We are working on a new look and format for our website so that you can more easily stay in touch. Follow our Facebook page and visit our website for glimpses into all that we're doing here at SGLC.

With your help, participation, and support, we can continue to keep our residents engaged with creative programs. We can keep them comfortable especially when experiencing health transitions. Please continue to keep SGLC in your hearts as we continue to help our elders and their families.

A handwritten signature in black ink that reads "Alysia Price". The signature is fluid and cursive.

Alysia Price, L.C.S.W., L.N.H.A., C.A.L.A., C.D.P.  
Executive Director

## ALZHEIMER'S AND DEMENTIA SUPPORT GROUP

 We hold a support group to help members caring for their loved ones with Alzheimer's and Dementia at the home or in the community. The group is held on the 3rd Wednesday of each month at 5:30PM. 

RSVP to Rachel Parlman-Zhang, MSW, CSW, CDP  
at (609)-748-4613

You can also visit [seashoregardens.org](http://seashoregardens.org) for more information.

# Making a Difference

Sharon D'Angio

Director of Donor Services and Public Relations



## 2020 Events

Seashore Gardens 10th Annual 5k/7k Run and Walk  
**April 19, 2020**

Seashore Gardens Foundation 5th Annual Golf Tournament  
**May 18, 2020**

Seashore Gardens Foundation Black & White Ball  
**November 21, 2020**



## Our Wish List

4 Automated Blood Pressure Machines  
\$800.00 each

3 Ambu Bag for AED Machine  
\$50.00 each

Used mp3 players and iTunes gift cards for the Music and Memory Program.

Aroma Therapy Oils  
\$100.00

Fully Electric beds with mattress and side rails  
\$1800.00

Miscellaneous baking supplies  
\$100.00

3 Wireless microphones for Resident Council  
\$100.00 each

As the seasons change, I pause to think about the changes at Seashore Gardens Living Center (SGLC). We are working on many new and exciting programs and projects, and also realizing the fulfillment of some long-held dreams. None of this would be possible without collaboration, cooperation and generosity of both funds and spirit.

## Grant-Funded Programming

We have been fortunate to receive grant funding from the Association of Jewish Aging Services (AJAS) to implement two amazing, proven programs for our residents: Opening Minds Through Art and Music & Memory. Opening Minds through Art was founded in 2007 by Dr. Elizabeth Lokon and is grounded in person-centered care principles. In our inaugural season, residents with Dementia are being paired with Occupational Therapy students from Stockton University to create art while building meaningful one-on-one relationships. Music & Memory was founded in 2006 by Dan Cohen and utilizes personalized playlists tailored to our residents. We are grateful that AJAS chose SGLC as one of their member organizations to be a recipient of these programs for the next three years.



## Expanding Their World Online



The June B. Cohen Family Connection Fund, Sephardic Home Foundation and Odessa and Harry Kahrs Fund allowed us to finish the Wi-Fi Project on our 2 North and 2 South neighborhoods and to FINALLY purchase the large screen IN2L computer system that is residing on 2 South. Thank you! As we search for funding to renovate this skilled nursing neighborhood where our total care residents live, we are heartened to see our residents “feeding the fish,” traveling around the world and ‘Skyping’ with their families. This 60-inch computer screen and its monthly content are expanding their worlds and allowing them to experience things and visit places without leaving their chairs. On Giving Tuesday, December 3, we will be asking for donations to bolster the June B. Cohen Family Connection Fund to further provide this vital connection for our residents.





# “Enriching Elder Lives”

## Intergenerational Experiences

We have known for years that intergenerational programs benefit our residents in countless ways. With the help of the Sephardic Home for the Aged Foundation, AJAS, and Harry R. Katz, along with a micro grant from the Jewish Federation Foundation, we were able to partner with the BJE and self-fund the beloved Better Together Program. Previously underwritten by the Legacy Heritage Foundation, the program is now in its third year at SGLC. This year’s theme is “Mussar and the Making of a Mensch.” The residents and their young friends meet monthly on a Sunday afternoon. This theme works so well with the Mussar, Meditation and Mindfulness program that our Assistant Administrator Michelle Matino has initiated with our residents weekly. Of course, our In2L computer systems enhance these programs with sensory images and soothing music. Recently, we sent a beautifully illustrated card as an appeal to donate to our intergenerational programs. Not only did the card depict various activities but the artwork on the cover was done by our residents.



## Life & Legacy

We are halfway through our second year in the Life & Legacy Program. We were so excited to surpass our goal and receive an incentive grant that enabled us to purchase two pieces of medical equipment requested by our staff. We now have a bladder scan machine that enables us to simply test our residents and avoid unnecessary hospitalizations. We also now have a state-of-the-art computerized parallel bars system in our Rehabilitation gym. As an independent, nonprofit Home for the Aged, we are continuously challenged to find solutions that will enable us to provide more and more resources for our residents and their families. Being part of Life & Legacy will allow not only SGLC but the other fine organizations in our cohort to exist for generations to come.

The residents of SGLC are an average age of 92 years old. Baby boomers are starting to age into living here or are needing short-term rehabilitation stays. Residents are aging in place and we are starting to really see the changing face of aging. We are humbled to have the enormous privilege to share these golden years with them. Our residents are LIVING here, enjoying full and vibrant lives, thanks to your continued support.

Sincerely,

Sharon D'Angio

For information about donations or #givingtuesday, you can contact Sharon D'Angio at (609) 748-4614 or [dangios@seashoregardens.org](mailto:dangios@seashoregardens.org)  
Follow us on Facebook at [facebook.com/seashoregarden](https://facebook.com/seashoregarden)



A program of the HAROLD GRINSPOON FOUNDATION

Seashore Gardens Living Center 4

# Seashore Gardens Foundation Annual Gala

The Seashore Gardens Foundation hosted a gala celebration on August 1, 2019 that raised more than \$100,000 for programs and services to benefit our residents. With the theme, "Home is Where the Heart Is," the gala brought out more than 200 guests to Seashore Gardens Living Center (SGLC) for a celebratory evening. Proceeds benefited the June M. Cohen Family Connection Program and the Alzheimer's Sensory Trail & Healing Garden.

The event, which is the Foundation's single largest annual fundraiser, also honored key individuals with leadership and service awards. Janice T. Cambron, former executive director of SGLC, received the 2019 Martin H. Klein Leadership Award. Steven and Letty Chang were honored with the 2019 Labov Bernstein Community Service Award. Chang, a pharmacist, serves on the Seashore Gardens Foundation Board.

Board member Dean Scarpa served as Master of Ceremonies for the awards ceremony. Rabbi Aaron Krauss of Beth El Synagogue delivered the Invocation. Rabbi Jonathan Kremer of Shirat Hayam gave the Benediction. There were also remarks by Richard Cohen, President, Seashore Gardens Foundation Board of Directors; Mark Stein, Chairman of the Board of SGLC; and Martin Klein, President and Chief Executive Officer, SGLC.

Thank you to all who supported this important evening, which allows us to continue our mission of Enriching Elder Lives.

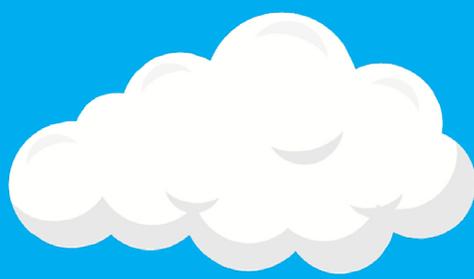
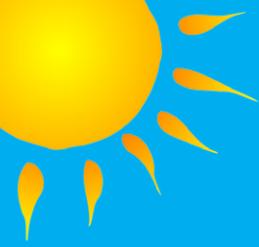




## 2019 Gala Sponsors

Janice and Frank Cambron, Drs. David & Norma Blecker, Letty & Steve Chang, Judy Schlank- In Memory of Lionel Schlank, Norma & Sharon Harris Zlotnick, Rich & Lisa Cohen, Robert & Helene Hordes, Alan & Peggy Kligerman, Steve & Karen Brady- In Memory of Frances Brady, Jack & Marjorie Plackter, Shelley & Jerry Bernstein, Jeffrey & Patty Delson, HUB International Northeast, Martin & Janice Klein, Roth Goldsteins' Memorial Chapel & Monuments, Gerald B. Schreiber Foundation, AtlantiCare, Archer Attorneys at Law, Shirley & Howard Bernstein, Diversified Property Management, Inc., David & Caren Karp, Bill & Gail Kohler, Mathew & Sindy Finkelson, Kosher Mart Foods, Marsh & McLennan, Ocean First Bank, Janet & Ted Rich, Dean & Lori Scarpa/UBS, Stockton University, David Lieberman/Allstate, Merelin Braymes-In Memory of Danyon "Chip" Braymes, Deborah Bronson in Memory of Stella Sloan, Encore Rehabilitation, Greenwood House Hospice, Michael D. Weinraub, P.C. Attorney at Law

Seashore Gardens Living Center 6



## Summer Sizzler Talent Show



## Summer Carnival



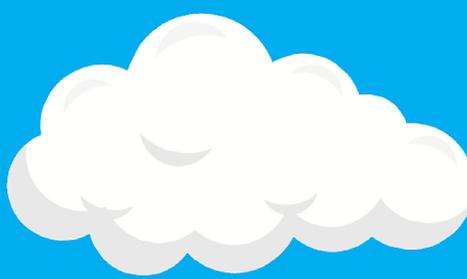
## Pet Parade



## "Joy of Cooking" with SGLC Dietitian Joy Russomano



# er Time!



## Peanut Butter and Jam Grandparents Day Celebration



## Golden Age of Vaudeville



## Mindfulness With Michelle



# Board Member Spotlight

## Leslie Steinberg



When Leslie Steinberg's father, Jerome Pohl, needed rehab back in 2014, she didn't hesitate. She and her family took him to Seashore Gardens Living Center (SGLC). "We had a comfort level with a Jewish home," she said, remembering that her grandfather had received wonderful care at the Jewish Home for the Aged back in Buffalo. She was thrilled to find that her father bonded with SGLC staff to the point that he still comes back today to have lunch and visit.

That rehab stay was followed by a short-term Assisted Living stay for her father while repairs were being made to his home. Then, Leslie's mother, Helen "Tootsie" Pohl, moved into the 2 South neighborhood for hospice care. After her mother passed, Leslie's father had four separate surgeries and was in need of rehab again.

"It was a highly emotional time and everyone was so caring and helpful," remembered Leslie. "My father turned 90 while he was at Seashore Gardens and we had a party for 40 guests in the theater. Jill LaBoy put together a terrific menu, including kosher chicken wings and a brownie cake."

So it didn't take much persuasion for Leslie to join the Board when asked by friend and neighbor Richard Cohen. She's a recent member, joining just this past winter. Leslie also is on the committee for the 5K Run/Health Walk, and has participated in the past with husband Richard and dog Chase (in a stroller). The cause is dear to her heart, as her mother suffered from dementia. "I can't tell you how happy I am that Seashore Gardens exists for those who need it," she said.



## Where Affordable living Means Comfort and Style



### Our Mission

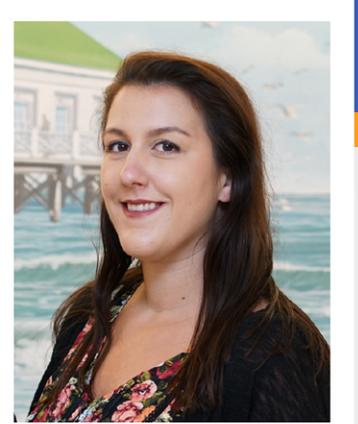
*Dedicated to the dignity and well-being of senior citizens and persons with special needs of our community  
by the Seashore Gardens Foundation*

24 w. Jimmie Leeds Road • Galloway Township, NJ 08205  
(609) 748-4455 • [www.seashoregardens.org](http://www.seashoregardens.org)



# Meet Michelle Matino

## Assistant Administrator



As the new Assistant Administrator, Michelle Matino is not really new to Seashore Gardens Living Center. She worked here as the Admissions Coordinator from 2014-2016. Now, she's happy to be back.

"I love it here," says Michelle. "I worked in another facility for a brief time, and then in the home healthcare industry. I told myself that I wouldn't work anywhere in long term care other than Seashore Gardens. Until you go out and experience other places, you don't realize or appreciate where you are. The cleanliness of the home, the caring approach of the staff, the activities and quality of life of the residents—I've never experienced anything like Seashore Gardens. I am so grateful to have been afforded the opportunity to come back."

An Ocean County native, Michelle grew up in Forked River, NJ. She attended Stockton University and earned a Bachelor of Science degree in Public Health-Health Administration with a minor in Gerontology. Holding an Assisted Living Administrator certification, she is currently pursuing a Licensed Nursing Home Administrator certification.

Michelle is also a Certified Yoga Instructor. "I enjoy all aspects yoga has to offer. It is a way for me to find a deeper mind, body and spirit connection," she said. She established a weekly meditation and mindfulness program for the residents. "A lot of people don't take time for themselves to relax, connect with their breath and de-stress," she says. "This program is a wonderful way for us to come together and connect with the hope of cultivating a greater sense of well-being and peace."



*In loving memory of  
Seashore Gardens Living  
Center Board member  
Judy L. Schlank  
We will miss you and will  
forever be grateful for  
your support of the  
Summer Sizzler Youth  
Program.*

# Seashore Gardens Foundation

4th Annual

# Golf Tournament

Monday May 20, 2019

More than 80 golfers came out to support the Seashore Gardens Foundation on May 20, 2019 at Ron Jaworski's Blue Heron Pines Golf Club in Egg Harbor City, N.J. The event, co-chaired by Jason Goldstein and David Lieberman raised \$10,000 for the programs and services at SGLC. Non-golfers in attendance enjoyed Painting on the Patio led by Jessica Broskey, our senior recreation leader.



# 9th ANNUAL Seashore Gardens 5K RUN/WALK & 7K RUN

Sunday, April 28, 2019  
Tropicana Atlantic City



The 9th annual Seashore Gardens 5K/7K Run & Health Walk took place April 28, 2019 on the Boardwalk at the Tropicana Atlantic City. The event and raised more than \$12,000 for SGLC's Alzheimer's and Dementia Outreach. Thank you to the Tropicana for your continued sponsorship and support, Michael Weinraub, Chair and Robin Stoloff, Emcee.





# Resident Spotlight

## Jerry Rhodes

Jerry Rhodes is a New Yorker. It doesn't matter that he's now living in Galloway. He still subscribes to the Times. That includes the four decades that he lived in Delray Beach, Fla.

But he has a special place in his heart for Manhattan. After completing his service in the army, Jerry headed to New York to study at NYU. He earned a degree in English/Public Speaking and a Masters in Reading. He went on to become a full professor, teaching Public Speaking and English Composition in Brooklyn. Jerry married his army sweetheart, Helen, whom he met through wartime correspondence, and they chose Manhattan as their family base.

Eventually, Jerry and Helen left New York and retired to Florida. He taught part-time at a junior college there. The couple took up square dancing, and participated in several states for over two decades.

After his wife passed, Jerry moved to Galloway to be close to his daughter and family in Linwood. Now he takes pleasure in regular visits with them. He also enjoys his classical music, crossword puzzles, and making people laugh with a witty comment or joke. In fact, Jerry has entertained at many a talent show here at SGLC. "I try to keep them clean," he says with a glint in his eye.



# Volunteer Spotlight

## Fran Streeper



Fran Streeper is a very familiar face around the environs of Seashore Gardens Living Center (SGLC). First off, she is the recently-retired Property Manager of Seashore Housing, the state-of-the-art affordable housing complex on the scenic campus at SGLC. Secondly, she's been a visible volunteer at our SGLC fund-raisers since 2011. In fact, she hasn't missed a single event.

"I get a good feeling helping a great cause, and Seashore Gardens Living Center is a wonderful cause," she says.

When asked about her activities at the annual golf tournament, Fran said her involvement went "soup to nuts," meaning she worked on registration, made sandwiches and sold 50/50 tickets. In preparing for the annual 5K Run, she served on the event committee, ordered the T-shirts, trophies and medals. (She also participated in the race.) For the gala, Fran recruited three friends from her Parish to create beautiful raffle baskets. She also set up the successful "Red Bag" auction. In addition to donating her time at SGLC, Fran volunteers closer to home as part of the Brigantine Garden Club, a nonprofit organization that brings beauty to the Island.



Fran assures us that retirement won't keep her away from SGLC. She'll continue her volunteer efforts to experience that 'good feeling.'



SEASHORE GARDENS FOUNDATION



October 2019

Dear Friend,

With the holidays approaching, we are often asked by residents and families about Chanukah and Christmas gifts for the staff. To show appreciation for our loyal and dedicated employees, we established the "Staff Holiday Fund." This is a special time for you to say "thank you" to the staff that care, or have cared, for your loved one.

We ask for your thoughtfulness and generosity when deciding on the amount of your gift. All donors will be listed in the first issue in 2020 of the Boardwalk Times Newsletter and posted for all staff to see. Please make your check payable to "Seashore Gardens Holiday Fund" and return by December 16th or donate online at seashoregardens.org. This enables us to arrange for distribution prior to the holiday season.

We wish you and your loved ones a very healthy and joyous holiday season and hope to see you at our New Year's Celebration on **December 30, 2019.**

Sincerely,

*Martin H. Klein*

Martin H. Klein, LNHA, CALA  
President/CEO

*Alysia Price*

Alysia Price, LCSW LNHA, CALA, CDP  
Executive Director

*Michelle Matino*

Michelle Matino, CALA  
Assistant Administrator

**Payment Information**

Save a stamp - Donate online at [Seashoregardens.org](http://Seashoregardens.org)  
Name (Please print legibly as it should appear in the newsletter)

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Check (Payable to Seashore Gardens Foundation)

Visa  Mastercard  Amex  Discover # \_\_\_\_\_

Amount \$ \_\_\_\_\_ Ex. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Gift Online! [seashoregardens.org/staff-holiday-fund/](http://seashoregardens.org/staff-holiday-fund/)

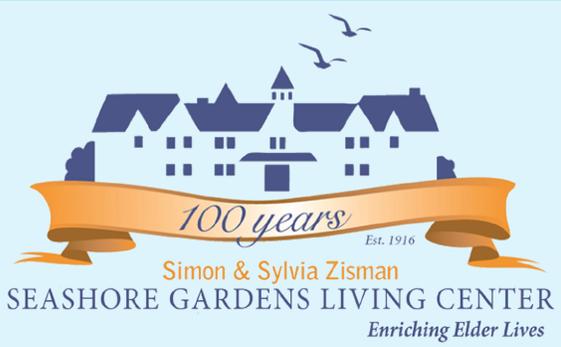


# BOARDWALK TIMES

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## Upcoming Events



For questions/info about events contact:  
**Sharon D'Angio**  
Dir. of Donor Services and Public Relations  
(609) 748-4614  
dangios@seashoregardens.org  
Missy Rudio  
Dir. of Recreation and Volunteers  
(609) 748-4407  
rudio@seashoregardens.org

*Black and White Ball*  
HONORING MARTIN H. KLEIN'S  
50 YEARS OF SERVICE TO  
SEASHORE GARDENS LIVING CENTER  
Featuring music by  
**The Eddie Bruce Experience**  
TROPICANA ATLANTIC CITY  
**NOVEMBER 21, 2020**

**10th ANNUAL**  
*Seashore Gardens*  
**5K & 7K** RUN/WALK  
Sunday, April 19, 2020  
Tropicana Atlantic City

**f t y in**  
**amazon smile**  
You shop. Amazon gives.  
By adding Seashore Gardens  
Foundation to your Amazon Smile,  
a portion of all of your transactions  
will be donated to help us enrich  
elder lives!

Seashore Gardens Foundation  
**5th Annual**  
**Golf Tournament**  
Presented by David Lieberman Allstate  
**May 18, 2020**