

# 2022 Black & White Ball Sponsorship

Resorts Hotel and Casino

October 29, 2022

We are incredibly excited to plan our first Black & White Ball in four years. This extraordinary evening will be cochaired by Jason and Jessica Goldstein and Brian K. Jackson and Michael Baker. We have so much to celebrate!

The COVID pandemic prevented us from honoring Martin H. Klein for his 50 years of service in 2020. This year, we will be able to offer an in-person tribute for his extraordinary service to Seashore Gardens Living Center. We also are celebrating 20 years on our beautiful campus in Galloway, 18 years of the Seashore Gardens Foundation under the Board Leadership of Richard Cohen, and 10 years of our therapeutic music and computer programs. We are excited to return to Resorts where the inaugural Ball was held, 10 years ago, and invite you to support and celebrate with us!

## Underwriting Sponsorships

Please help underwrite the cost of the Black and White Ball in order to support our mission to enrich elders lives.

All underwriters will receive recognition the night of the Ball, along with Seashore Gardens Living Center website, Facebook Page, Boardwalk Times and event ad book.

### Benefactor Underwriter \$7,500

Back cover or center spread of ad book, special recognition online and at the Ball. Recognition on screens at Ball.

Pre-cocktail hour, from 5:30-6pm. Table of twelve at the Ball. (Limit 2)

### Black & White Ball Underwriter \$5,500

Full page ad, recognition on screens at the Black & White ball. Four tickets for the ball. (Limit 2)

### Music Underwriter \$2,500

Two tickets to the Ball and half page ad. Signage at the Ball. (Limit 8)

### Decor Underwriter \$2,500

Two tickets to the Ball and half page ad. Signage at the Ball. (Limit 5)

### Place Card Table Underwriter \$2,500

Two tickets to the Ball and half page ad. Signage at the Ball. (Limit 1)

### Auction Underwriter \$1,500

Half page ad. Signage at the Ball. (Limit 4)

### Cocktail Hour Underwriter \$1,500

Half page ad. Signage at the cocktail hour (Limit 6)

### Wine Underwriter \$2,500

Half page ad, two tickets to the Ball, recognition at ball. (Limit 5)

### Ad Book Underwriter- \$1000

Two tickets to the Ball and quarter page ad. (Limit 10)

## Tickets to the Black & White Ball

### ☐ Deluxe Table Sponsor \$5,000

Table of twelve to the Ball and full-page ad, with premium location, Pre-Cocktail Hour from 5:30pm-6:00pm and table signage (Limit 5)

### ☐ Black & White Ball Table Sponsor \$3,500

Table of ten to the ball and full page and table signage (Limit 3)

### ☐ Ball Ticket \$275 each

Number of Tickets \_\_\_\_\_

### ☐ Sponsor a staff Ball Ticket \$275 each

Number of Tickets \_\_\_\_\_

## To Place an Ad

### ☐ Full Page ad \$1000

6"W x 9"H

### ☐ Half Page ad \$600

6"W x 4.5"H

### ☐ Quarter Page ad \$350

3"W x 4.5"H