

Spring 2022

WELCOME TO THE SEASHORE ...

GREETINGS from

BOARDWALK TIMES

Seashore Gardens Living Center Established 1916



Thoughts from our
President & CEO
& Executive Director



Over 100 years
of Celebrations



Volunteer Activities

22 W. Jimmie Leeds Road, Galloway Township, NJ 08205
(609) 404-4848 ■ www.seashoregardens.org



From the Desk of Martin H. Klein, President/CEO



Dear Friends,

Each one of us at Seashore Gardens Living Center has a role—and oftentimes, more than one. In a nonprofit Home, that's a necessity. We work together for a common goal, to enrich elder lives, and sometimes that requires stepping in to offer help when we can.

That's why I recently took on some tasks behind the scenes, which traditionally would not have been within the purview of the President and CEO. Our building is getting older and a lot of the mechanical systems are starting to show their age. We are looking to replace certain HVAC systems and we want to put in a new nurse call system. I'm handling the initial outreach to contractors and getting their bids. That frees up time for our administrative staff, enabling them to focus on other pressing issues.

I'm not the only one. We all do our part. When you enter this profession, you make a commitment to protect and serve others. That sometimes means you'll stay hours past your shift or work years past retirement. It means you'll cover for a colleague who cannot get to work or stay through a snowstorm to ensure your residents get the care that they need. It is work that is not always easy but it also provides an immeasurable amount of satisfaction.

It's a monumental task to keep a nonprofit Home such as ours operating smoothly. With a reduced census, burdensome bureaucratic regulations, and the added expenses associated with COVID-19, our mission is increasingly difficult. I am approached frequently with offers to buy the Home from large conglomerates. They would not provide the caring, personalized approach that is our hallmark; neither would they have the strong community ties and support so pivotal to our success.

Thank you for your generous gifts, past and present. We need your help now more than ever. Please consider supporting Seashore Gardens Living Center and helping us to sustain our legacy for years to come.

With gratitude,

Martin

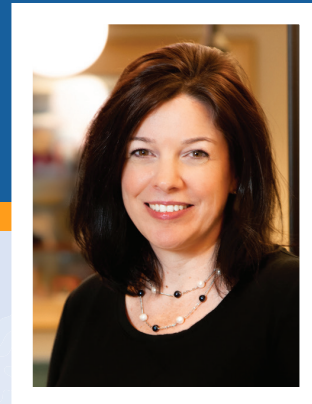
Martin H. Klein, MA, LNHA, CALA
President and CEO
Seashore Gardens Living Center

Our Mission

The Simon & Sylvia Zisman Seashore Gardens Living Center is a nonprofit home for the aged, guided by Jewish tradition, law and charity, dedicated to enriching the quality of life for each of our residents. Seashore Gardens Living Center continuously strives to provide the finest quality of health care and supportive services to our residents. Seashore Gardens Living Center promises to remain proactive in meeting the challenges we face with the understanding that we are in existence for our residents.

From the Desk of Alysia Price, Executive Director

There's a lot that happens behind the scenes to ensure quality care for our residents. Michelle Matino and I oversee the day-to-day operation of the Home, and every day comes with different challenges.



It may be that we need to get a staff member safely to work during a snowstorm, or stay overnight as we often do, to ensure arrangements are in place to be fully staffed during inclement weather. We love spending time with our residents, and have no problem pitching in when needed. That may mean that we help to feed a resident, run a movie or meditation program, or even drive a resident to a doctor's appointment. We both work long hours to ensure that there is no interruption of care for our residents.

Our daily duties include working with state and federal regulations, problem solving any concerns, ensuring we have supplies, reviewing staffing and coverage of different departments, ensuring maintenance of the building and equipment, and assisting and working with residents, staff, and family members to help improve quality of life for our residents. We work closely with the staff and meet regularly each day to discuss residents' status and plan of care. It truly is a team approach with all departments working together.

We have to be on top of the ongoing changing regulations. During the end of 2021 and in the beginning of 2022, we were required to implement full electronic medical records. That entailed a significant amount of training and coordination. As you might imagine, this placed some additional pressure on our staff as they completed their normal work assignments along with navigating the challenges of the COVID-19 pandemic. This project is still in progress and we both support our staff as they learn this new system.

Our staff continue to amaze me as they keep working through many ongoing challenges and doing their best so we are compliant with meeting our regulations. It is not an easy task, and I cannot do my job without their support and their dedication. Working in healthcare truly comes from a desire to help others. The rewards are plentiful. We are grateful to be able to build connections with those who have need for the specialized care we provide.

We are never too busy to hear from our families and are happy to listen and work together to address your concerns. We pride ourselves on transparency and communication and our families are part of our team. Thank you for entrusting your loved ones to our care.

Stay safe and well.

Alysia

Alysia Price, LCSW, LNHA, CALA, CDP
Executive Director



Michelle Matino, Assistant Administrator,
with Diane

Making a Difference

Sharon D'Angio

Director of Donor Services and Public Relations



Two years ago, we closed Seashore Gardens Living Center to visitors. This spring, we take our first steps toward normalcy. It's been quite a journey.

I will be forever changed by the past two years but I choose to focus on the silver linings. Seashore Gardens Living Center has survived. Our staff found creative ways to enrich elder lives. Relationships were deepened. I always felt a close bond with our residents and their families; it made my work life so satisfying. During the pandemic, our bonds strengthened and we forged relationships that will stay with me forever. How can I be anything but grateful?

These last two years seemed to last forever even as they flew by. It seems I blinked and it is no longer 2020 but now 2022. While the pandemic filled our minds, holidays and life cycle events continued. Unfortunately, when the average age of your residents is 92, that means losses. In recent months, our losses were many. And yet family and staff participated in the wedding of one of our resident family members in our synagogue on the day she lost her beloved 101-year-old Dad. The circle of life has never been so profound. We mourn those whom we have lost and have newfound appreciation for those who remain. We are energized to continue our important mission.

Supporting the Mission

Eighteen years ago, the Seashore Gardens Foundation (SGF) was formed to support Seashore Gardens Living Center and our mission to Enrich Elder Lives. We are grateful to have Rich Cohen at the helm, as SGF Board President, and our many dedicated committee members who give their time and share their expertise.

I am fortunate to have a wonderful new colleague, Erin Luurtsema, Marketing and Special Events Coordinator, to help plan our three special events this year. I am so excited for our 5K Run & Health Walk, our Golf Tournament, and after four long years, The Black and White Ball.



For information about donations or events, you can contact Sharon D'Angio at (609) 748-4614 or dangios@seashoregardens.org
Follow us on Facebook at facebook.com/seashoregarden



Enriching Elder Lives

It's hard to believe that it was 10 years ago that we held the first Black and White Ball at Resorts. That inaugural Ball was postponed and rescheduled several times due to Super Storm Sandy and the untimely death of Dennis Gomes, who was on the planning committee. This year, we are hard at work planning another extraordinary evening with the leadership of our co-chairs Jason and Jessica Goldstein and Brian K. Jackson and Michael Baker and we have much to celebrate! We had planned a Ball in 2020 to honor Martin Klein's 50 years of Service to Seashore Gardens but were unable to do so because of COVID-19. We are excited to pay tribute to 53 years this year at the Ball. We will be dancing to the music of Eddie Bruce, who has served as the entertainment for this event since its inception. We are excited to return to Resorts where the inaugural Ball was held and invite you to celebrate with us.



Our Golf Tournament will be held on June 21, on the longest day of the year, in a new location at Harbor Pines Golf Course. This well-loved event will be co-chaired by Rich Cohen, Jason Goldstein and David Lieberman. They are hard at work with their committee planning another memorable event.

The 5K Run & Health Walk raises funds for our dementia and Alzheimer's programs and outreach. This year, we will earmark funds from this event to enhance the Comfort Care Sensory Trail and Healing Garden. Our goal is to make it more maintenance-free, with a self-watering system, and to add more color with perennial plants and flowers. We also will expand the raised bed gardens and culinary aspects of the garden.

I hope to see you at one or all of these special events. It is time to gather and to cautiously move forward. It has been quite a journey. I am ready to take on new projects and to see you all in person again!

Sharon

Sharon D'Angio
Director of Donor Services and PR

Welcome, Erin Luurtsema!

Special Events & Marketing Coordinator

With a ready smile and expert eye, Erin Luurtsema is the newest member of our special events and marketing team. She's jumped right in, assisting Sharon D'Angio, Director of Donor Services and PR, in planning for the Seashore Gardens 5K Run & Health Walk. Erin comes to SGLC from One Atlantic Events, where she was Marketing Manager, Sales and Event Coordinator. She holds a Bachelor of the Arts degree in Theater Performance with a minor in Business from Stockton University. She also has a Master's in Human Relations from the University of Oklahoma. Please join us in welcoming Erin to the SGLC family!



Pictured: Erin and her family

The Picture of Resilience

Better Together Program Bridges Generations

Ninety-four-year-old Lois Shapiro is the very picture of elegance. Sitting by the fireplace in the Assisted Living Library, she exudes a quiet grace and joy that has seen her through two very difficult years. Her journey is more unusual than most. Lois came to Seashore Gardens Living Center (SGLC) the day before the world shut down. It was challenging enough to go from her home to ours, but add in the safety protocols and social restrictions and it was a jolting transition.



Lois with David Lilienfeld

She felt depressed and lonely, which was understandable. Family visits were out of the question during the pandemic, so she depended upon phone calls. Lois has three children, five grandchildren, and seven great grandchildren. She credits her family for getting her through tough times. “They call me every day,” she said. “I get at least three or four calls.”

But it was the Better Together program that really turned things around for Lois. Better Together is a program of the Board of Jewish Education of Atlantic & Cape May Counties. It connects SGLC residents with Jewish teens from the Kulanu School of Jewish Studies, with programs centering around Jewish values.

Lois was paired with David Lilienfeld and their relationship blossomed. “He is absolutely one of the nicest kids I’ve ever met,” she said. “He’s so sweet, so great. We had an instant connection. We spoke about ourselves. I asked him what he was planning to do with his life. I told him about my children.” During months of correspondence and phone calls, David became an honorary grandson. He keeps in touch even though he has aged out of the program. He recently visited Lois before he went back to college for the spring semester.

Lois is now matched with a new teen, Ethan, and she had a package waiting from him in her room. “I haven’t met him but he seems very nice,” she said. She looks forward to making another new friend.



“The Better Together program has meant so much to my mother,” said Elyce Wolf. “The joy she has gotten from her two students is immeasurable. We are so grateful and full of love for all the students and Seashore Gardens Living Center staff for bringing this program to the residents.”

Resident & Volunteer Spotlight

Resident Spotlight

Lois Shapiro

After a tough two years, Lois has finally found her place at SGLC. She knows every staff member, and they know her preferences. “They try very hard,” she said, “and they never say no to me.” She also takes joy in hearing about their families, including new grandbabies and other milestones. After all, they are now her extended family.

Sitting in the Assisted Living library, her joy shines through. “Not all the time,” she said with a smile. “I have to work at it.” With that simple statement, she demonstrates why she is the picture of inner strength and resilience—as well as elegance. “Life is a card game,” said Lois. “You don’t know what you’re going to draw. But you deal with the hand you get. Being here is the best thing for me. I’m very lucky to have such support.”

Volunteer Spotlight

Barbara Makoski



Seashore Gardens Living Center is Barbara Makoski’s second home. She’s been a regular presence since her parents Walter and Pat Colgan moved here in 2014. While her father died shortly thereafter, her mother Pat received regular visits (aside from the pandemic) for more than six years. Then, Pat passed away in July 2021, and the visits stopped, putting Barbara in a situation where she not only lost her mother but an entire social network of friends.

“I was still in mourning but all I could think about was how difficult and lonely it must have been for the residents during the pandemic,” she said. “I missed them, too.” That prompted her to reach out to Cindy Weinraub, Assistant Director of Recreation to see if she could volunteer. As a retired superintendent and teacher, Barbara had the time and wanted to give back to the Home that enriched the lives of her parents.

These days, you can see Barbara’s smiling face at the Eldergrow program, where she lends a hand twice a month. She also runs her own program weekly with the IN2L big screen computer. She leads a group of residents in crossword games and word puzzles. Recently, however, they tapped into the computer’s extensive music database. “I asked them what kind of music they like, and they said 1950’s music. We sang and talked about going to dances when we were young. I had as much fun as they did.”

“I get more out of this than I give,” she acknowledged. “It gives me purpose and fulfillment and I feel connected to my mom and dad when I’m here. I think they would be proud of what I’m doing.”



The Recreation Station

Calling all volunteers

We are looking for qualified volunteers who can donate time on a weekly or monthly basis to do an activity with our residents. They love Bingo, Blackjack, Discussion Groups, IN2L computer Games, Watercolor (or other arts and crafts) and anything else you might have experience with. If you are interested in spending time with our residents and have an idea for a class or activity,

Please contact Missy Rundio at office@seashoregardens.org 609-404-4848 to discuss and apply.



The Recreation Station

Milestone birthdays are always a reason to celebrate. The balloons, cake and time with family and friends create memories for a lifetime. Claire's big 100th birthday party in March of 2020 was canceled and we quickly put together a Zoom celebration for her family across the country.



With visitations at Seashore Gardens Living Center having been resumed, Claire's family decided to surprise her for her 102nd birthday on March 20th, 2022. She spent the afternoon celebrating in the best way, with her loved ones . . . and a few surprise guests.



Do you have a green thumb?

We are looking for volunteers and groups to help us get our beautiful outdoor therapy gardens ready for spring and summer fun. Our Sensory Trail and Healing Garden in Comfort Care is almost ready to be weeded, watered and planted with new vegetables and flowers. We will keep in touch with dates that you can visit and help us make our gardens grow! We are also asking for donations of garden tools, watering cans, raised bed garden kits and gift certificates to Home Depot, Lowes, Amazon, Gardeners Supply and Burpee. We are looking for donations of Herb plants (especially basil) and Vegetable (and fruit) plants and seeds, especially tomatoes, peppers, zucchini, strawberries and pumpkins.



Staff Spotlight

Sylvia Vasquez

Front Desk Receptionist

If you want to find someone at SGLC, just ask Sylvia Vasquez. As front desk receptionist, she sits at the command center of the Home, directing calls, guiding visitors, managing on-site COVID testing, and more. She keeps tabs on everybody, and with nearly 14 years at SGLC, she's the perfect person to do so.

"It can sometimes be a little chaotic or emotional but I wouldn't trade it for anything," she said. "It gives me an opportunity to get to know our residents' family members and build that trust and relationship with them."



The residents in particular are very special to her. Prior to sitting at the front desk, Sylvia was a senior recreation leader. "The residents will come down and talk to me because they want that connection," she said. "Sometimes they'll call me; maybe it's because they need something but they always want to chat. I make time for those conversations. That's why we're here."

This year, Sylvia is running in the Seashore Gardens 5K Run & Health Walk in honor of her grandmother, Mary Hollis, who has dementia. "It's different when your family is affected," she said. "It hits you like, 'wham.' I'm so used to taking care of other people's families; now that it's my own, it's hard to process. I'm just joining and getting involved where I can to help make a difference."

Sylvia loves being part of the SGLC family, which she characterizes as strong and loving. "We're survivors. We get through our hardest moments together and these past two years have been very hard with the pandemic."

When she is not working, Sylvia enjoys activities with her kids, 8-year-old Layla and 6-year-old Kaylin. They love to go to the beach and the park and they enjoy traveling.

Looking for Recreation Leaders!

Full or part time to assist our Activity Director in providing interesting and varied programs for our residents.
Great opportunity for the right candidates.

Please contact Missy Rundio at office@seashoregardens.org 609-404-4848 to discuss and apply.

Board Spotlight

Eric Share

Seashore Gardens Living Center Board Member



Newly elected Board Member Eric Share knows a thing or two about giving back to the community. He's spent years making a difference locally, and is excited to take on his newest role at SGLC.

"All community organizations need good leadership and stewardship," said Eric. "Seashore Gardens Living Center is certainly an invaluable asset to our community. It's a very good place that needs committed people and I wanted to do my part."

Originally from northeast Philadelphia, Eric and his wife Lisa spent some time living in Cleveland, Ohio before relocating to Ventnor, New Jersey in 1998. Lisa is a pediatrician for Children's Hospital of Philadelphia. Eric is a cognitive rehabilitation therapist for the Community Skills Program. He works with people who have sustained brain injuries and helps them regain the skills needed for daily living. Their son Ben attends the University of Tampa and their daughter Mollie attends the University of Kentucky.

Eric is immediate past president of the Milton & Betty Katz JCC and remains an active member there. He also has served in various leadership roles at his synagogue, Congregation Beth Judah, now Shirat Hayam. In fact, he was instrumental in navigating the merger with Emeth Shalom. In addition, Eric has served on the board of Big Brothers Big Sisters. He is proud of his role in leading volunteers for the Atlantic City Marathon, a successful local event run by the JCC.

He looks forward to supporting SGLC's events, which further the Home's mission of enriching elder lives.

SAVE THE DATE



Seashore Gardens Foundation
SIXTH ANNUAL
GOLF
TOURNAMENT
JUNE
21ST
12:00 pm
SEASHOREGARDENS.ORG/GOLF

HARBOR PINES
GOLF CLUB

PRESENTED BY
DAVID LIEBERMAN
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The poster features a golfer in mid-swing against a sunset sky, with a dark blue overlay on the left containing the event details.



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The Black and White Ball
DINNER AND DANCING
IN THE ATLANTIC BALLROOM
RESORTS HOTEL & CASINO

SATURDAY
OCTOBER 29, 2022

Committee Chairs
Michael Baker & Brian K. Jackson
Mr. & Mrs. Jason and Jessica Goldstein

The poster shows a large crowd of people in formal attire at a ballroom event, with a black overlay on the right containing the event details and a decorative crescent moon graphic.

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In Honor of Cookie Gildiner/ In Honor of 100th Birthday of Doris Leibowitz

In Honor of 102nd Birthday of Claire Muchnick/ In Memory of Bejouhi "Bert" Ashekian

In Memory of Renee Lashman/ In Memory of Bernard Leibowitz/ In Memory of Shirley Tepper

In Memory of Frank Tomasello, Sr.

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BOARDWALK TIMES

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- Thank you for donating to our Staff Holiday Fund
- Events are back!
- Thoughts from our CEO and President & Executive Director

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